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14 organizations promoting handwashing in any form

- A global go-to resources for handwashing behavior change to learn from what is out there in program
- Created global handwashing day – reached a million schools this year through just UNICEF.
- Track large scale handwashing behavior change programs and share lessons
- Trends in handwashing
 - Don't see a lot of support for stand alone handwashing behavior change – see it integrated into other programs MCH, sanitation etc. – this makes it more sustainable
 - At large scale handwashing programs – government has taken a lead role – Fit for Schools – created in a cost effective way because the government is part of it and rolling it out.
 - Global Handwashing Day – amazing tool for raising awareness and getting governments involved. Gets to that question about what is the government doing. An incentive to the government – both in Kenya and Peru are leading in their countries with this.
- Emerging information:
 - Peru – Handwashing and wash in schools in teacher certification programs and incentives. Has helped with creating sustainability.
 - Link between research and implementation – Luby study – the most important time for handwashing is before food preparation and after using the bathroom – if so, then we need to target food handlers. Interesting thing to consider.